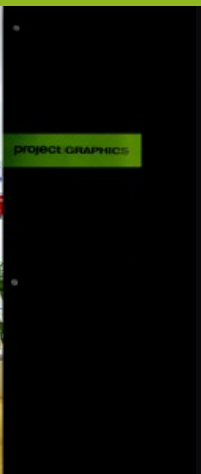


WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS  
WHERE LIGHT HAPPENS



**WHERE  
LIGHT  
HAPPENS**



# ABOUT

projectGRAPHICS is a leading creative factory that brings together a group of young and inspiring talents in the field of brand identity, editorial design, packaging and interactive design.

It nurtures a diverse interactive creativity since 2002, when it was founded by Agon Çeta, its lead designer, as a response to the overwhelming demands over his illustrious straight lined designs that marked his generation.

The studio nourishes the concept of becoming one with the client, dousing the traditional perception of this bond and creating a new entity that strives to achieve perfection, both aesthetically and commercially. The greater the challenge, the stronger the ties become, as one side gives shape to the thoughts of the other in multi-layered creations that are both practical and beautiful.



# PUBLICATIONS

projectGRAPHICS artworks have been featured in many international design publications such as:

**DESIGN AND DESIGN Book of the year 2010**  
(Agence marc praquin, France)

**DESIGN AND DESIGN Book of the year 2011**  
(Agence marc praquin, France)

**DESIGN AND DESIGN Book of the year 2012**  
(Agence marc praquin, France)

**YOUNG EUROPEAN GRAPHIC DESIGNERS**  
(Daab, Germany)

**MY OWN BUSINESS CARD #2**  
(Agence marc praquin, France)

**WEB DESIGN NAVIGATION**  
(Taschen, Germany)

**LOGO DESIGN 2**  
(Taschen, Germany)

**LOGO DESIGN 3**  
(Taschen, Germany)

**LOGOLOUNGE VOL. 6**  
(Rockport Publishers)

**LOGOLOUNGE MASTER LIBRARY, Vol. 3**  
(Rockport Publishers)

**WEB DESIGN INDEX 7**  
(Pepin Press, Amsterdam)

**WEB DESIGN INDEX BY CONTENT 4**  
(Pepin Press, Amsterdam)

**WEB DESIGN INDEX BY CONTENT 5**  
(Pepin Press, Amsterdam)

**WEB DESIGN INDEX BY CONTENT 6**  
(Pepin Press, Amsterdam)

**BRAND! VOL.4**  
(OOOGO Publishers, China)

**FORMAT FIRST VOL.3**  
(SendPoints Publishing's, China)

**NEW BIG BOOK OF LAYOUTS**  
(HarperCollins Publishers)

**BIG BOOK OF PACKAGING**  
(HarperCollins Publishers)

**LOGOLICIOUS**  
(HarperCollins Publishers)

**DESIGNING WITH ONE AND TWO COLORS**  
(MaoMao Publications, Spain)

**MINIMALIST GRAPHICS**  
(HarperCollins Publishers, USA)

**INTERNATIONAL DESIGN YEARBOOK 2011**  
(MDX Publications, China)

**BASIC PACK**  
(Index Book, Spain)

**BASIC IDENTITY**  
(Index Book, Spain)

**BASIC BROCHURES**  
(Index Book, Spain)

**GRAPHIC DESIGNOLOGY 300+**  
(La Vie, Taiwan)

**CHOI'S GALLERY, Vol.9**  
(Choi's Gallery, China)

**CHOI'S PACKAGE 02**  
(Choi's Gallery, China)

**MAGIC BRANDING 2**  
(DesignerBooks, China)

**LOGO NEST 02 book**  
(Australia)



# **EVENT CAMPAIGN** **VISUAL COMMUNICATION**





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# DAM - 6<sup>TH</sup> INTERNATIONAL FESTIVAL OF YOUNG MUSICIANS

## IDENTITY / VISUAL CAMPAIGN

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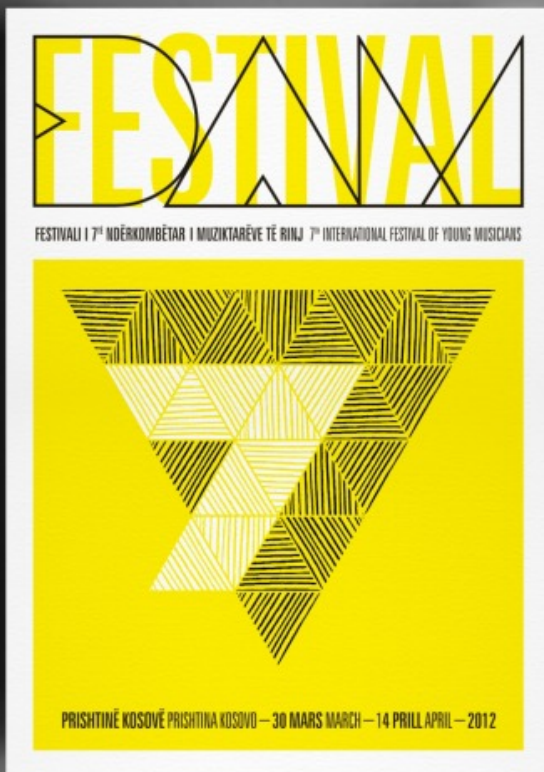


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# DAM - 7<sup>TH</sup> INTERNATIONAL FESTIVAL OF YOUNG MUSICIANS

## IDENTITY / VISUAL CAMPAIGN

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# PRI FILM FEST - 2<sup>ND</sup> PRISHTINA INTERNATIONAL FILM FESTIVAL

## VISUAL CAMPAIGN

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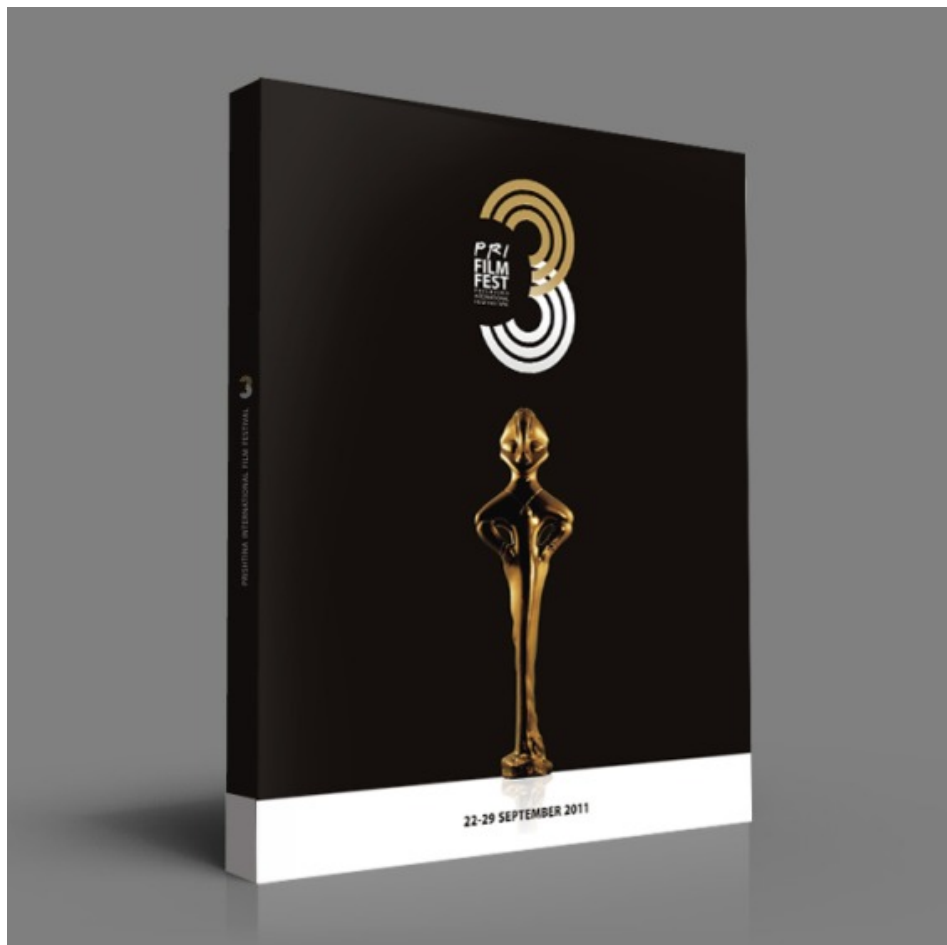


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# PRI FILM FEST - 3<sup>RD</sup> PRISHTINA INTERNATIONAL FILM FESTIVAL

## IDENTITY / VISUAL CAMPAIGN

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**KOSOVA INTERNATIONAL THEATER FESTIVAL**  
**IDENTITY / VISUAL CAMPAIGN**

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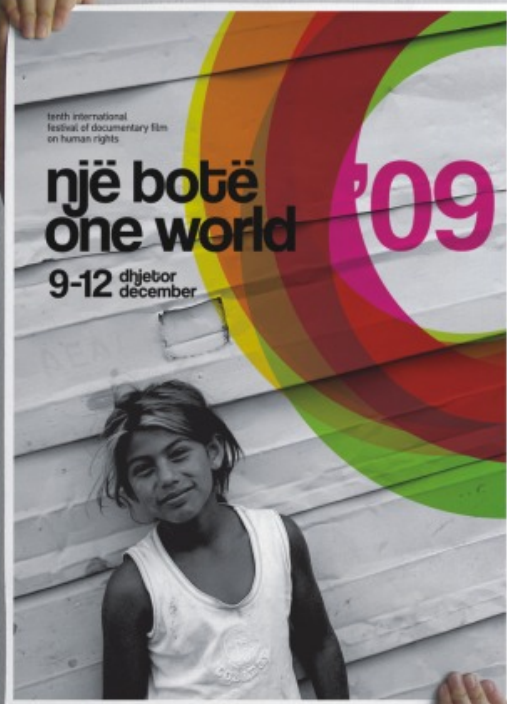
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# ONE WORLD / NJË BOTË

TENTH INTERNATIONAL FESTIVAL OF DOCUMENTARY FILM ON HUMAN RIGHTS

IDENTITY / VISUAL CAMPAIGN

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# 9 YEARS OF EPISODE

## ELECTRONIC MUSIC EVENT POSTER

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# 10 YEARS OF EPISODE

## ELECTRONIC MUSIC EVENT POSTER

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# ARIL BRIKHA

## ELECTRONIC MUSIC EVENT POSTER

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# MARCO LENZI

## ELECTRONIC MUSIC EVENT POSTER

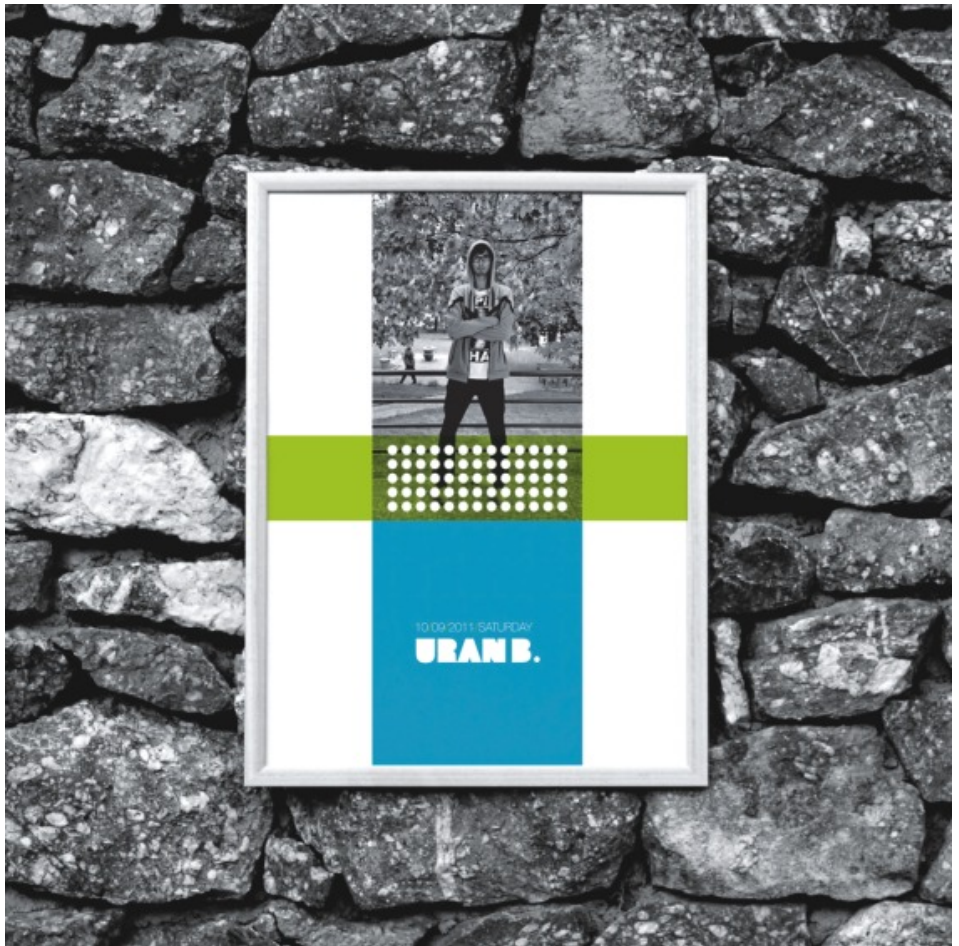
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# URAN B. ELECTRONIC MUSIC EVENT POSTER

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# VLADISLAV RASHKOV / DINKO PETROV

## ELECTRONIC MUSIC EVENT POSTER

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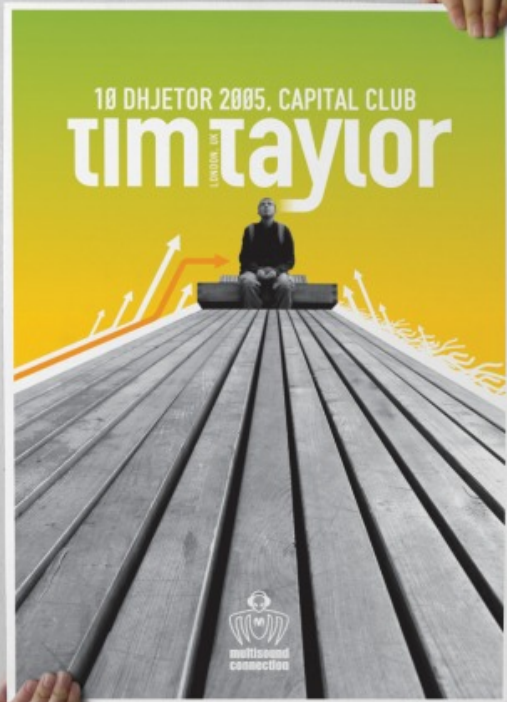


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# TIM TAYLOR

## ELECTRONIC MUSIC EVENT POSTER

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# MOSHIC

## ELECTRONIC MUSIC EVENT POSTER

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# NORWAY TODAY

## THEATER PLAY POSTER

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# nor|way. today

Autor: Igor Bauresima  
Regjisore: Zana Hoxha Krasniqi  
Luajtë: Adrian Morina, Egzona Ademi  
Skenografia: Petrit Bakalli

Shfaqet: 10:00, 12:00, 18:00, 20:00. Vendi: Teatri Kombëtar, Tiranë. Biletat: 1000, 1500, 2000, 3000, 4000, 5000, 6000, 7000, 8000, 9000, 10000. Biletat për fëmijë: 500, 1000, 1500, 2000, 3000, 4000, 5000, 6000, 7000, 8000, 9000, 10000. Biletat për të rinj: 1000, 1500, 2000, 3000, 4000, 5000, 6000, 7000, 8000, 9000, 10000. Biletat për të moshuar: 500, 1000, 1500, 2000, 3000, 4000, 5000, 6000, 7000, 8000, 9000, 10000.

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# REBELËT

## THEATER PLAY POSTER

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# LIDHJE GJAKU

## THEATER PLAY POSTER





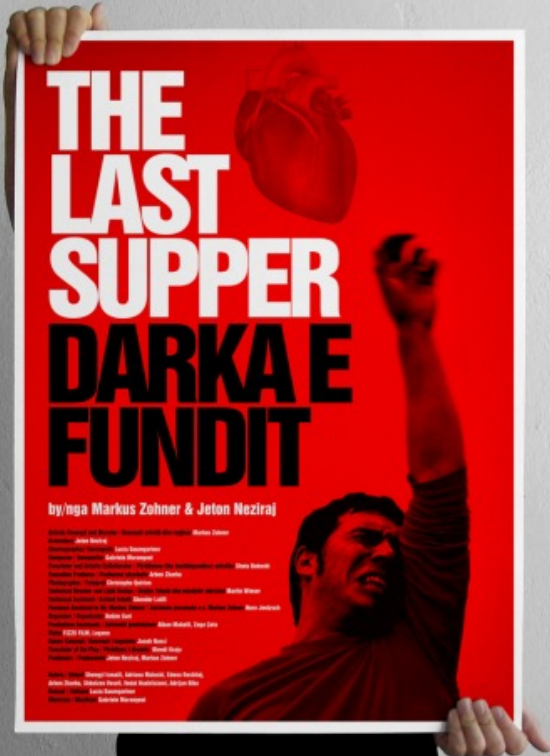


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# THE LAST SUPPER / DARKA E FUNDIT

## THEATER PLAY POSTER

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# FIZIKANËT

## THEATER PLAY POSTER

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# MAJMUNI I DIELLIT

## THEATER PLAY POSTER

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# NEW POLITICS OF SOLIDARITY

## WORKSHOP POSTER

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# 10 YEARS OF KOSOVO PHILHARMONIC EVENT POSTER

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# KOSOVO PHILHARMONIC CHOIR

## EVENT POSTER

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# EDITORIAL DESIGN





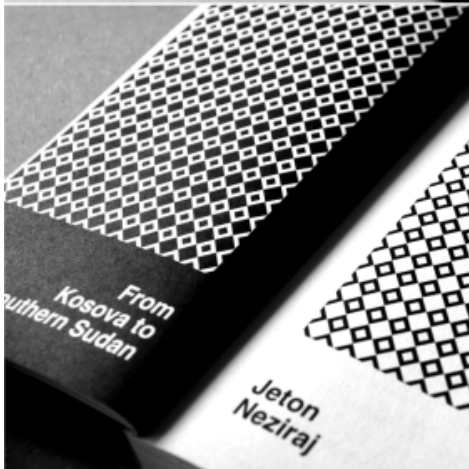
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# THEATRE AND NATIONALISM / IN PLACE OF WAR

## BOOK DESIGN

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# ZĚRAT / VOICES / GLASOVI

## BOOK DESIGN

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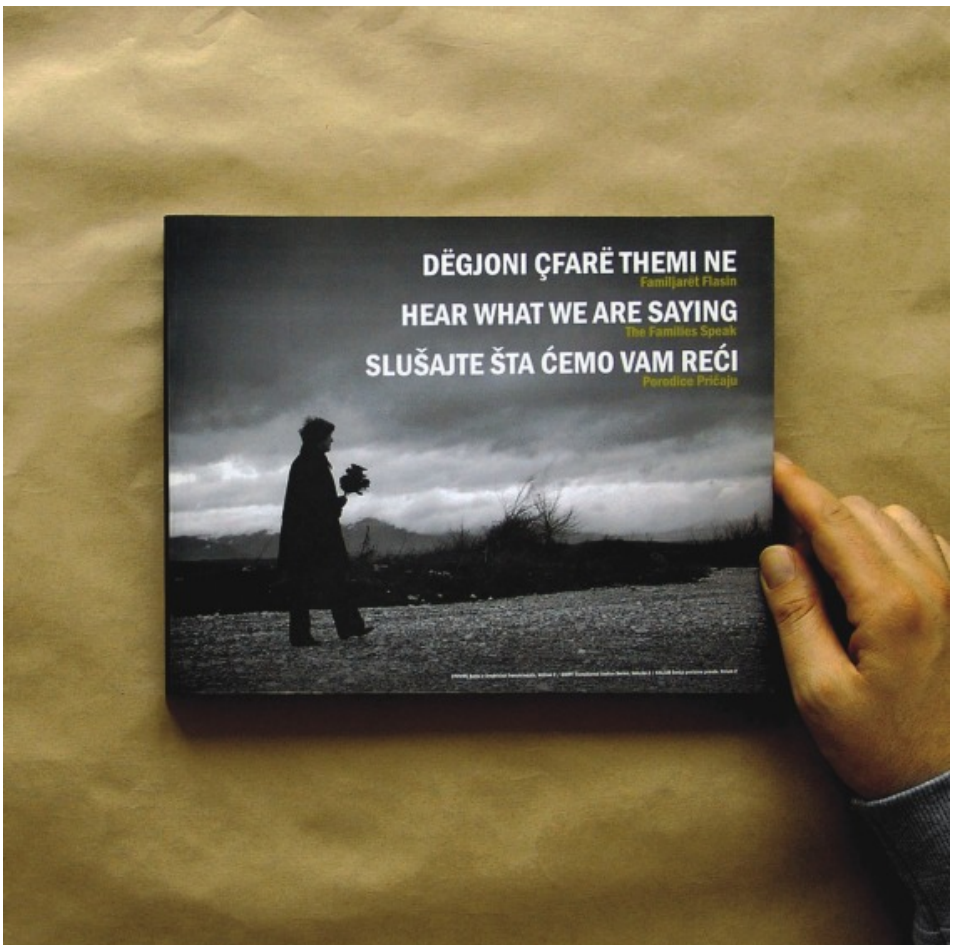


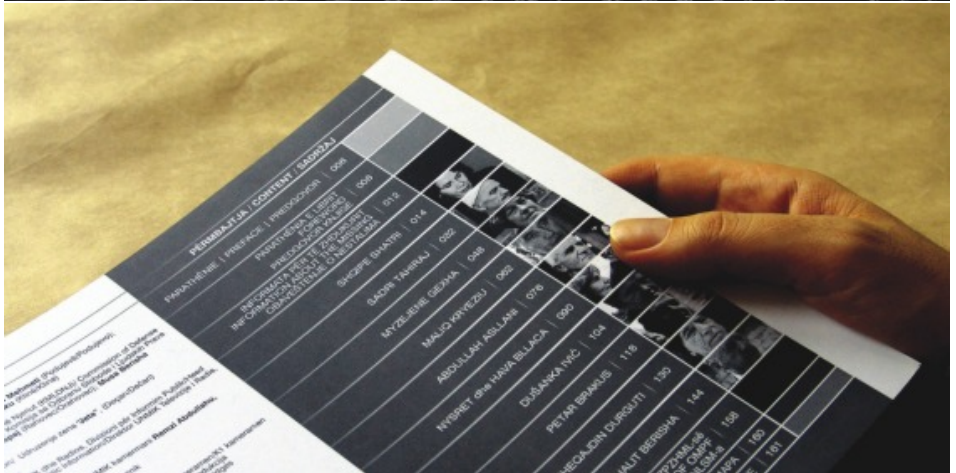
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# HEAR WHAT WE ARE SAYING / THE FAMILIES SPEEK

## BOOK DESIGN

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# ATDHEU NË VALIXHE

## BOOK DESIGN

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# MARIMANGA BOOK DESIGN

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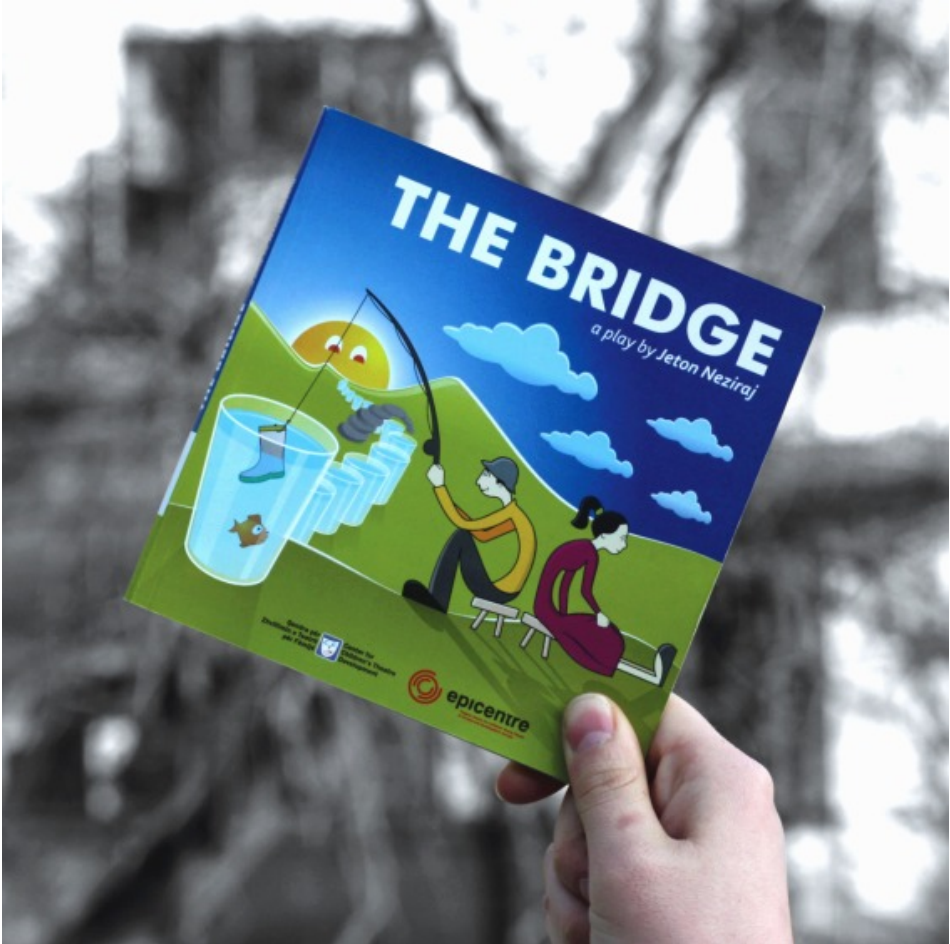


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# THE BRIDGE

## ILLUSTRATION & BOOK DESIGN

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NORA: Not on this side.  
 MOM: It means that the stones haven't fallen into the river, but someone has taken them.  
 JOHN: Dad!  
 MOM: Who has taken them?  
 JOHN: We must find the culprit!  
 NORA: We will find the perpetrator sooner or later.  
 MOM: But how?  
 JOHN: I don't know.  
 NORA: We have to do something.  
 JOHN: We have to save the bridge.  
 NORA: We have to save the bridge.

**NARRATOR:**  
 Yes, they had to do something. But nobody knew what they had to do. It was useless to replace the missing redwood stones with other ones. Something had to be done as soon as possible. Otherwise, I don't even want to think about what could happen. Actually, the worst possible thing happened, the one thing that nobody could ever believe might happen. After a rainy night, the river overflowed onto its banks and, consequently, the bridge crumbled. Yes, it crumbled. About the paper bridge tried to stand strong on the banks of the river, the missing stones had weakened her strength. Oh, how much the bridge tried to stay where it was! That paper bridge it fought against the sin until the morning and just before the sun rose, the bridge collapsed. Before it completely crumbled into the water, she released a final but wondrous sound like thunder and then it fell. It fell. The most beautiful bridge collapsed, the bridge with the most precious stones in the world.



JOHN: However... Only the goldfish could hear my wish.  
 NORA: Why don't you tell me?  
 JOHN: I'll tell you later. Now pull on the fishing rod. It seems that we've caught a fish!

*Now pull on the fishing rod and pull out an old shoe.*

JOHN: It could easily have been a goldfish!  
 NORA: Do you really believe in the goldfish story you just told me?  
 JOHN: Yes of course. Have you ever heard about the legend of the bridge?  
 NORA: No.  
 JOHN: According to the legend, there's this bridge with these radiant stones that men built by a goldfish! The story goes something like this. When a local boy caught a goldfish, he demanded that the goldfish build this bridge with glistening stones and he dedicated it to a girl he loved who lived on the other side of the river.

NORA: So, is that really how the legend goes? I've never heard about this original before. Are you sure you don't just make it up right now?  
 JOHN: Yes. Ask the others. Everybody has heard about it. I wonder why your parents haven't told you about it before?  
 NORA: I'll ask them tonight. So, what's why you like fishing so much, huh?  
 The hope to catch the goldfish, for sure, don't you?  
 JOHN: For why not? If this goldfish exists, then perhaps I can catch him...



**NARRATOR:**  
 They really never caught any fish. But all things considered, it didn't matter. They were only children. And they were smart children! They were good in school and discovered many things. John's mom and dad didn't get along that well, but somehow they managed. None of them worked and their financial situation was terrible. They were the poorest of them all.

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# LIRIKA E QENVE

## BOOK COVER DESIGN

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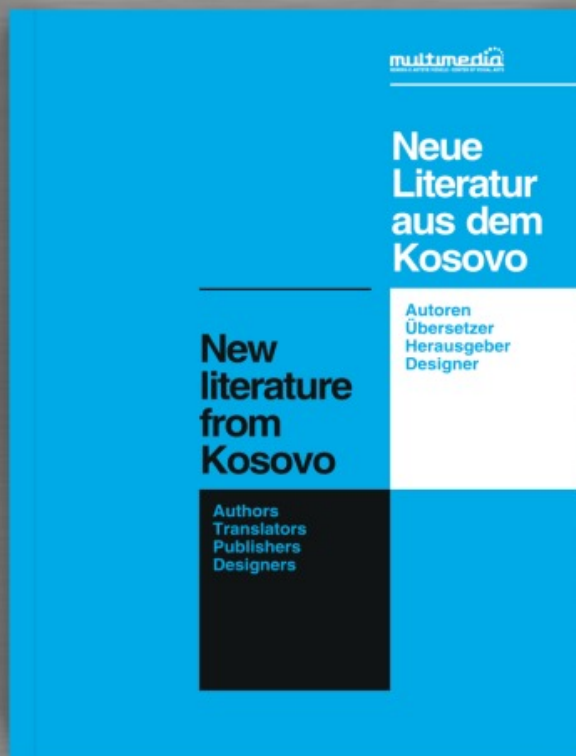


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# NEW LITERATURE FROM KOSOVO

## BOOK COVER DESIGN

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# MADELEINE'S WAR

## BOOK COVER DESIGN

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# TRI DRAMA PËR FËMIJË

## BOOK COVER DESIGN

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# THE FORBIDDEN LESSON

## BOOK COVER DESIGN

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# SPECKLED BLUE EYE BOOK COVER DESIGN

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# CORPORATE IDENTITY



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# BERTHAMA / ADVERTISING AGENCY

## BRAND IDENTITY

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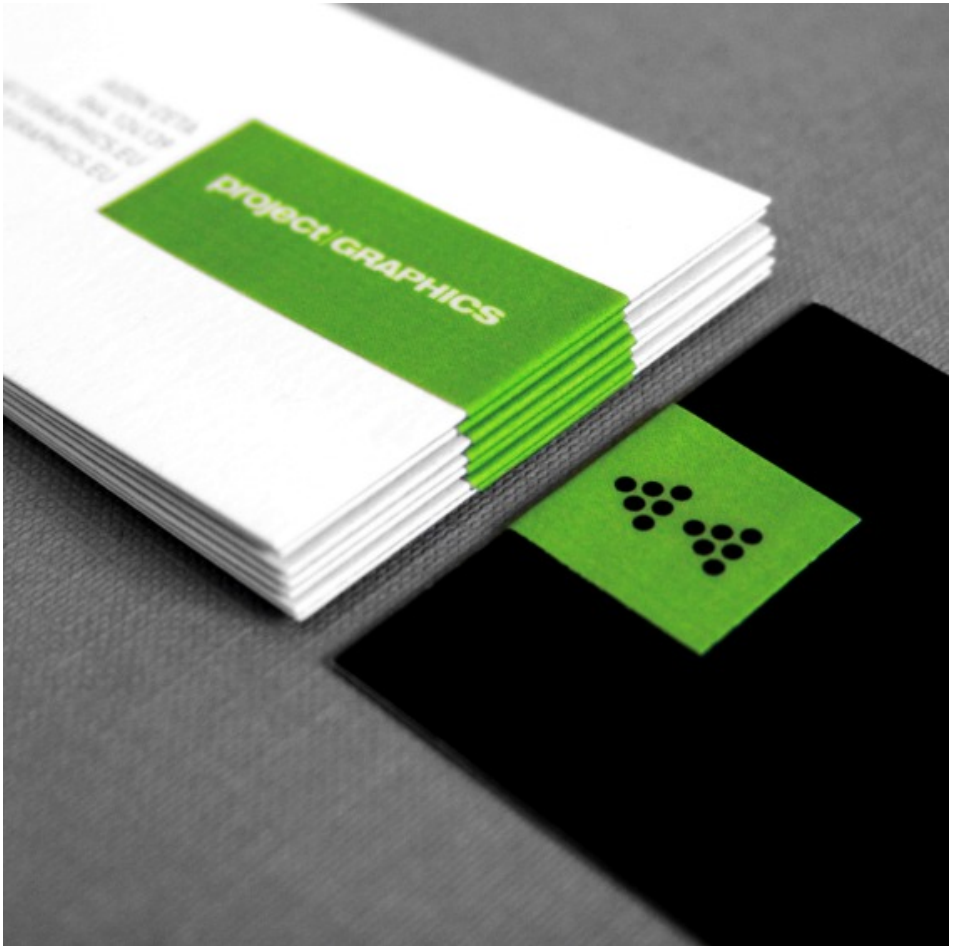


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# PROJECTGRAPHICS / CREATIVE STUDIO

## BRAND IDENTITY

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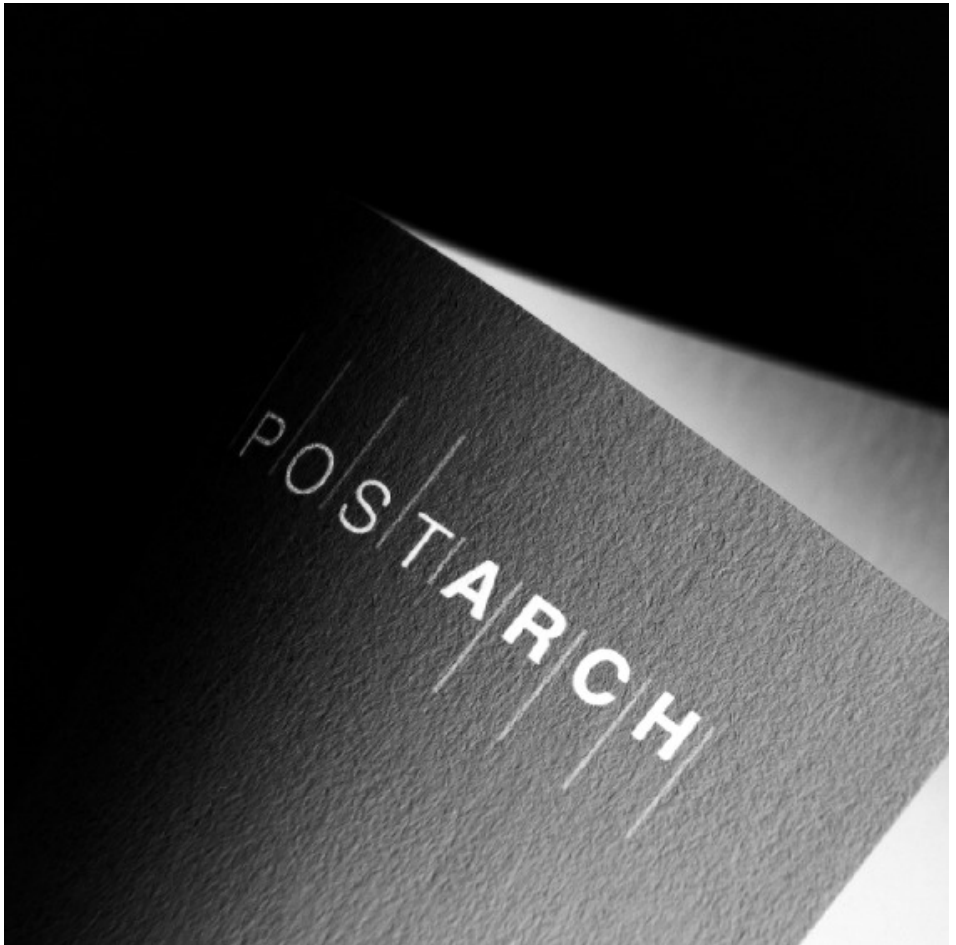




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**POST ARCH / ARCHITECTURE STUDIO**  
**BRAND IDENTITY**

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# RECURA FINANCIALS

## BRAND IDENTITY

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# APPDEC / APPLICATION DEVELOPMENT CENTER

## BRAND IDENTITY

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Adresa: 10000 Prizrenë, Kosovë; Tel: +381 038 808 611  
[www.appdec.com](http://www.appdec.com); [www.appdec.co.uk](http://www.appdec.co.uk)



**Reshep Kojku**  
Software Developer

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10000 Prizrenë, Kosovë  
Tel: +381 038 808 611  
Mobilni: +377 09 44 978 841  
Fax: +381 038 808 611  
[reshep.kojku@appdec.com](mailto:reshep.kojku@appdec.com)  
[www.appdec.com](http://www.appdec.com)



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# QUEST / IT SERVICES BRAND IDENTITY

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**BAJRAM ZECIRI**  
Str. Agim Ramadani, 36/15  
Prishtinë, Kosovo  
045 500 282  
info@questitp.net  
www.questitp.net



Str. Agim Ramadani, 36/15  
Prishtinë, Kosovo

Str. Agim Ramadani, 36/15 Prishtinë, Kosovo,  
045 500 282, info@questitp.net, www.questitp.net

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# MADEN / ARCHITECTURE STUDIO

## BRAND IDENTITY

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**B2 / PR&MEDIA SOLUTIONS**  
**LOGO DESIGN**

**VISITKARD / ONLINE PORTAL**  
**LOGO DESIGN**

**FRAKTON / INTERACTIVE AGENCY**  
**LOGO DESIGN**

**MOTH**  
**ICON DESIGN**

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**BAC / BUSINESS ADVISORY CENTER**  
**LOGO DESIGN**

**VB ARCHITECTURE STUDIO**  
**LOGO DESIGN**

**ERO KOSOVA**  
**LOGO DESIGN**

**INOCONN / INNOVATIVE CONNECTION**  
**LOGO DESIGN**

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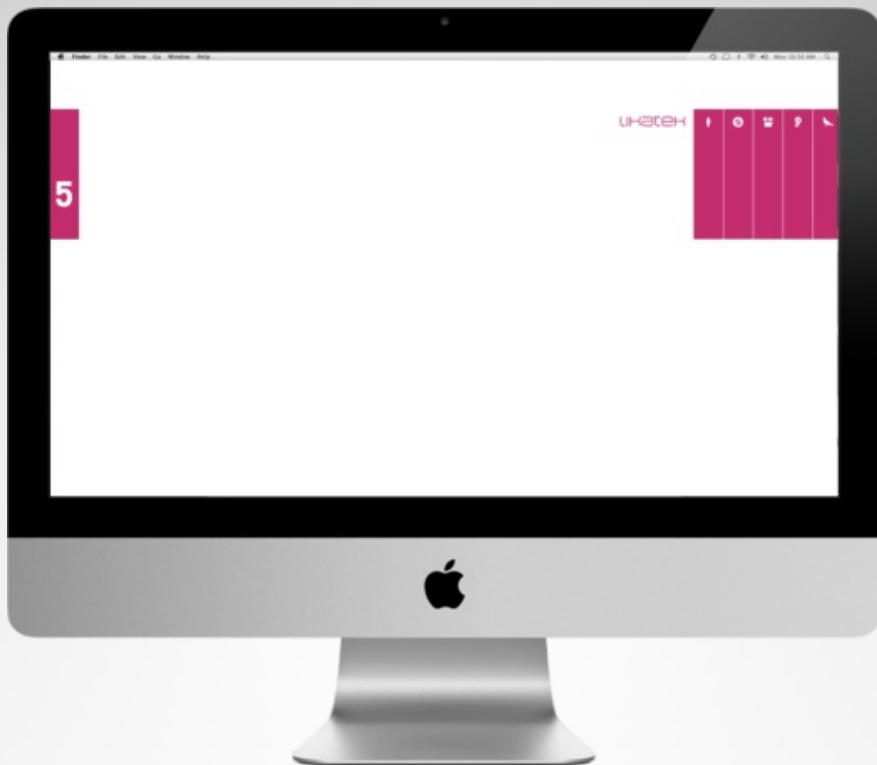


# WEBSITE DESIGN



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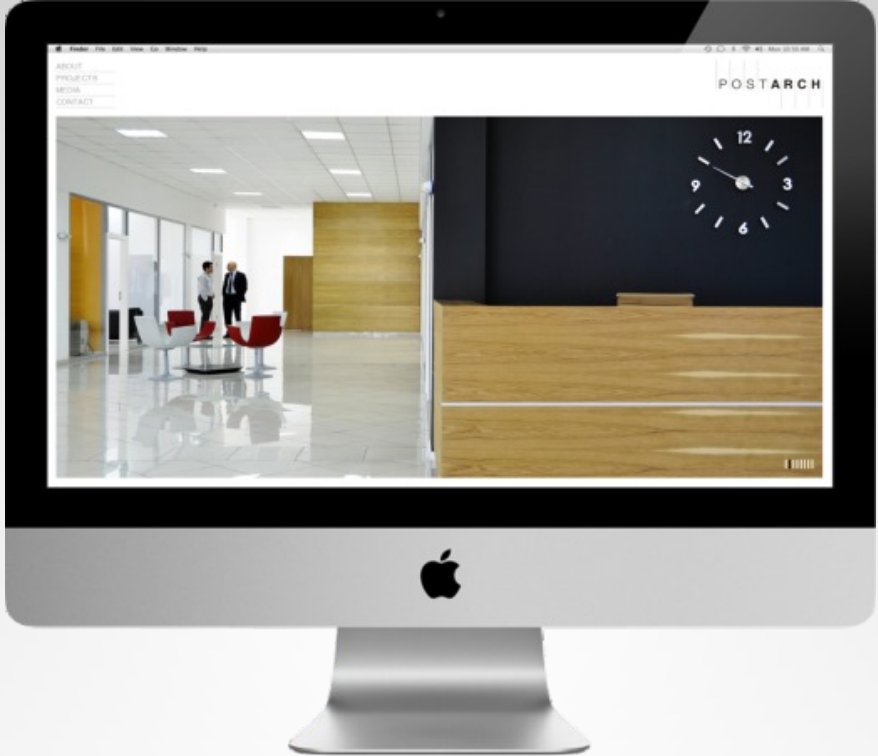
**DJ LIKATEK**  
**WEBSITE DESIGN**  
**WWW.LIKATEK.COM**



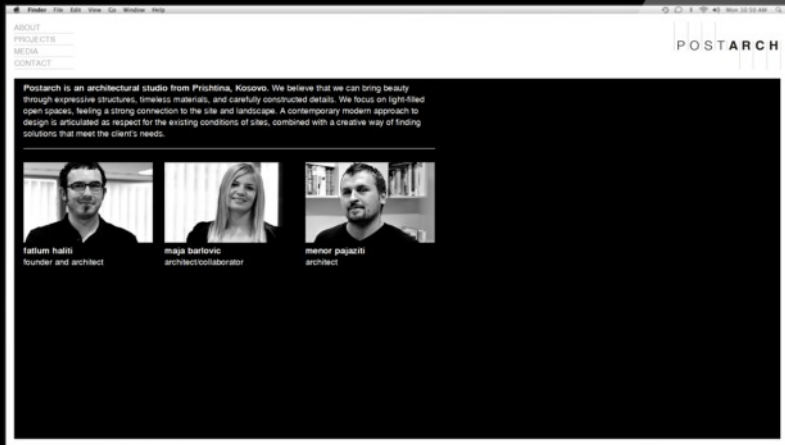


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**POSTARCH / ARCHITECTURE STUDIO**  
**WEBSITE DESIGN**  
**WWW.POSTARCH.COM**

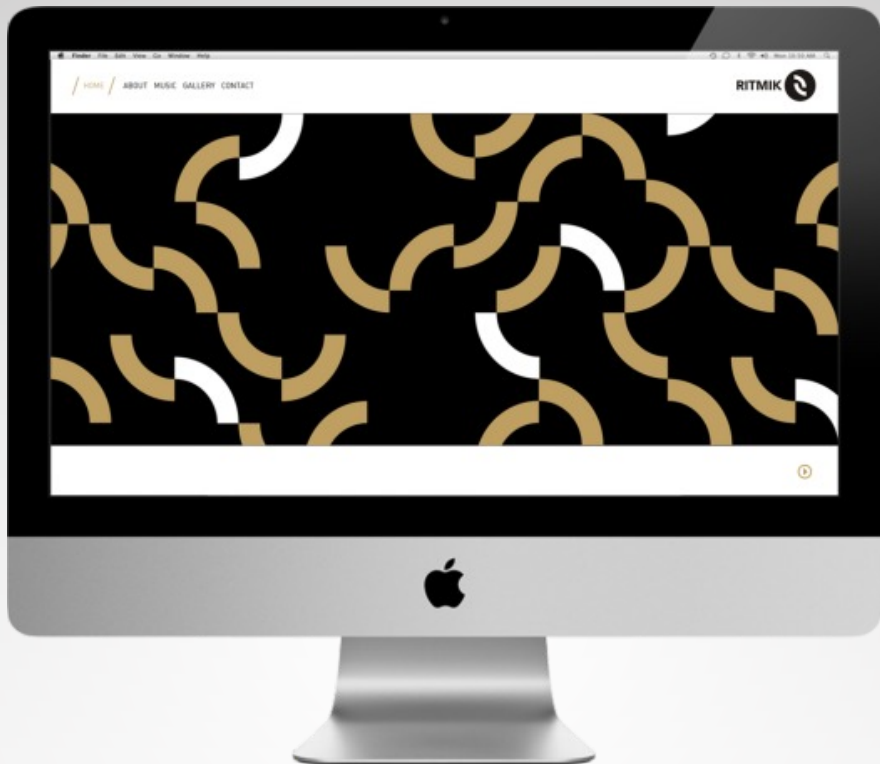


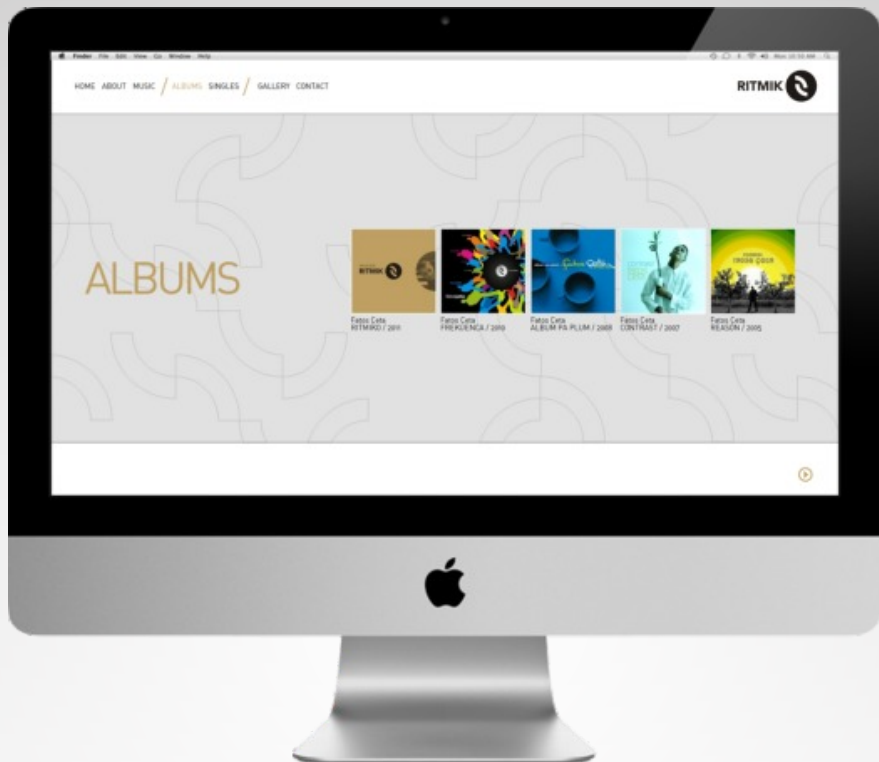




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**RITMIKO / ELECTRONIC MUSIC LABEL**  
**WEBSITE DESIGN**  
**WWW.RITMIKO.COM**





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**MA+P ARCHITECTURE STUDIO**  
**WEBSITE DESIGN**  
**WWW.MURSELIARCHITECTS.COM**



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**FATIME KOSUMI**  
**WEBSITE DESIGN**  
**WWW.FATIMEKOSUMI.COM**



# PACKAGE DESIGN



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**FATOS ÇETA / CONTRAST**  
**CD COVER DESIGN**

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**FATIME KOSUMI / NATA PËR BIN ÇDO RËNDËSI**  
**CD COVER DESIGN**

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# RUGOVE / SPRING WATER

## LOGO & LABEL DESIGN

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# BONITA / FLAVORED SPARKLING WATER

## LABEL DESIGN

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# RUGOVE / CHEESE

## LOGO & PACKAGE DESIGN

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[www.projectgraphics.eu](http://www.projectgraphics.eu)

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